“Canada the Company”
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Hudsons Bay

A paper empire was built to grant the
British exclusive trade of beaver pelts.

It was made from a royal charter granted
by the King of England to the Hudson’s Bay
Company and named after his stockholder
and slave trading cousin Rupert.

Hudson’s Bay Company

Rupert’s Land was just a series of company
forts dotting the land of a carefully
controlled Indigenous trade network.

Yet territories of Cree, Inuit, Innu, Ojibwe,
Anishinaabe and Métis were sold from
the Hudson’s Bay Company to Canada...

- without ever being
purchased or treated.

When lands were sold to Canada,
the Red River Rebellion broke out.

Those who resisted managed
to delay the transfer by a year.

By what right can a trading
company give away these
homelands?

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